File Secure

KEEPING YOUR DATA SECURE

secure sharing | data management | data storage











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wKFX Sale **Token Distribution** Token Profile **Investment Spending** Contact **KNOXFS** Accounts



66 We are entering a new world in which data may be more important than software.

Tim O'Reilly CEO of O'Reilly Media





66 Every company has big data in its future and every company will eventually be in the data business.

Timothy H. Davenport

co-founder of the International Institure for Analytics





KnoxFS offers people software solutions to safely store data and protect users' privacy. Our services will bring our users peace of mind, excellence in service and efficiency in delivery.

Robin Kuipers Business Development at KnoxFS

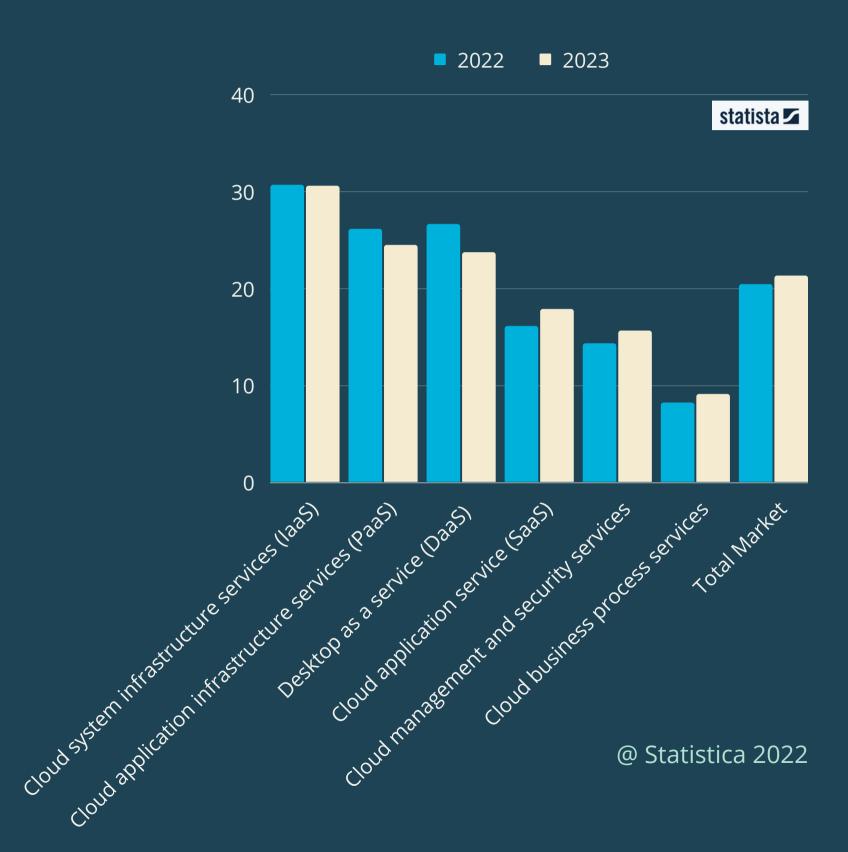
Intro 03



cloud services A Market Growth

Cloud Storage Market is to reach USD 353.81 billion and achieve a CAGR of 24.48% from 2023 to 2028

The cloud system infrastructure services (IaaS) segment is forecast to grow by 30.5 percent in 2023 compared to 2022. The public cloud services market as a whole is expected to grow by 21.3 percent, with only cloud business process services (BPaaS) experiencing single digit annual growth rates.



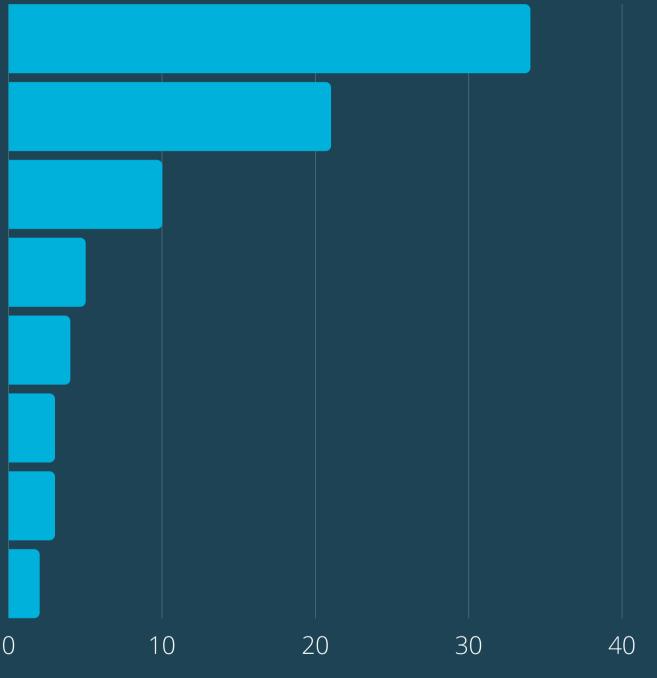


cloud services Market Scale

In Q2 2022, global cloud infrastructure service spending climbed to \$55 billion, bringing the industry total for the trailing twelve months to more than \$200 billion. As the following chart shows, Amazon and Microsoft accounted for more than half of cloud infrastructure revenues in the three months ended June 30, with the eight largest providers controlling more than 80 percent of the market.

AWS Azure Google Alibaba IBM Salesforce Tencent Cloud Oracle

This chart shows worldwide market share of leading cloud infrastructure service providers in Q2 2022.





DECENTRALISED FILE STORAGE 企分 Narket Scale

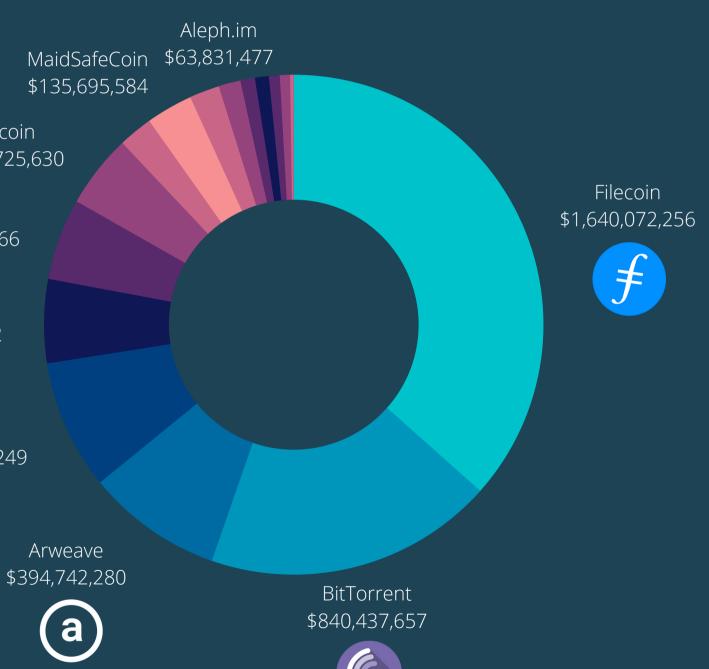
Unlike traditional centralized (cloud) services operated by a single company or organization, decentralized storage systems consist of a peerto-peer network of user-operators who hold a portion of the overall data, creating a resilient file storage sharing system. The total market capitalization for existing decentralised storage systems currently sits at £4,523,939,525*

Siacoin \$212,725,630

Flux \$236,574,366

Stori \$242.760.042

> Holo \$376,514,249



*Coinmarketcap data as on 26th August 2022





DECENTRALISED FILE STORAGE 企分 Market Opportunity

According to IDC's "Global Enterprise Infrastructure Quarterly Tracker: Buyer and Cloud Deployment" report, the global cloud storage market is expected to reach more than \$100 billion in size between 2020 and 2025.

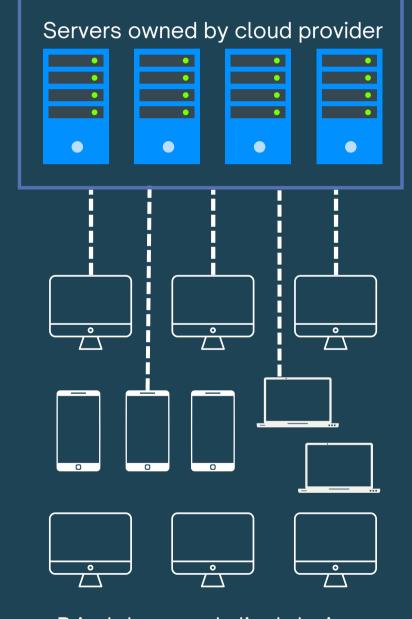
While centralized cloud storage solutions are the mainstream cloud storage technology, they have plenty of drawbacks.

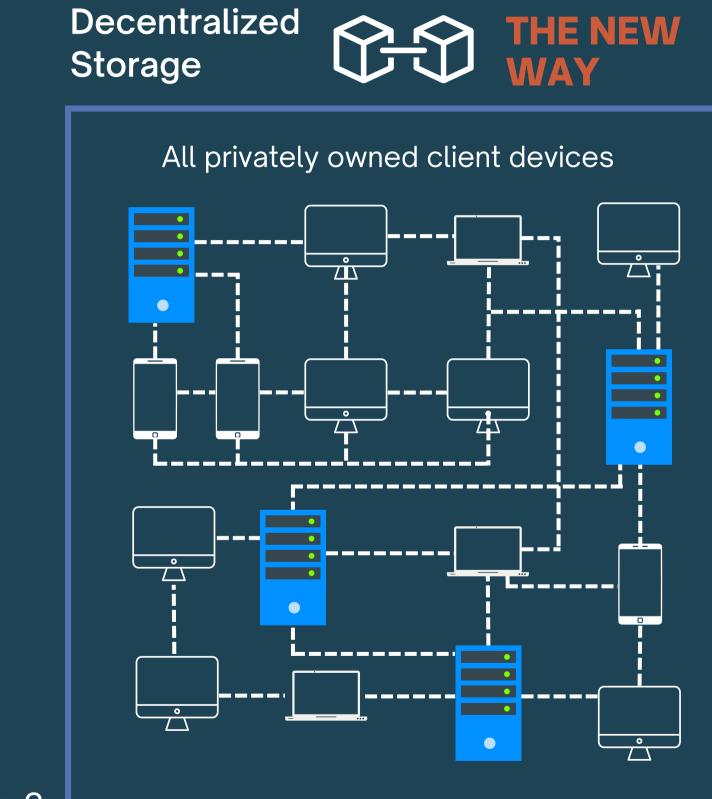
Frequent data leaks, server failures, centralized operational control, and hacking incidents have triggered more and more developers to think about how to store data in a safe, stable, and low-cost way. The development of blockchain technology provides a new opportunity for decentralized storage services.

Footprint Analytics Dec. 26, 2021 at 11:08 pm UTC

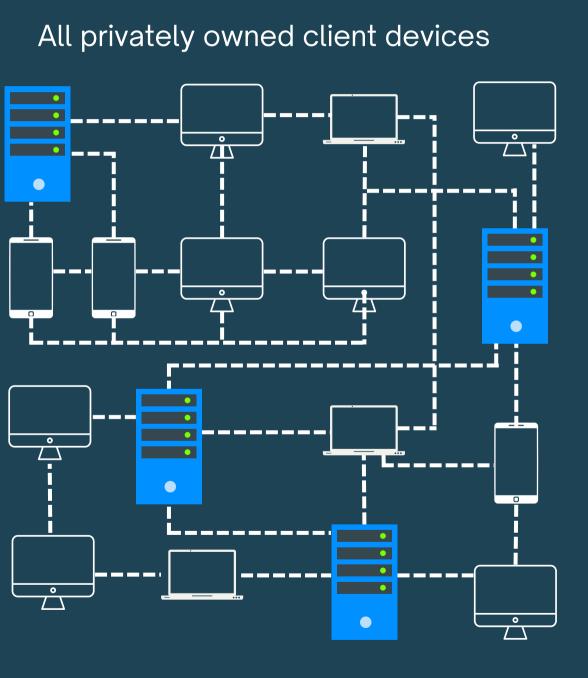












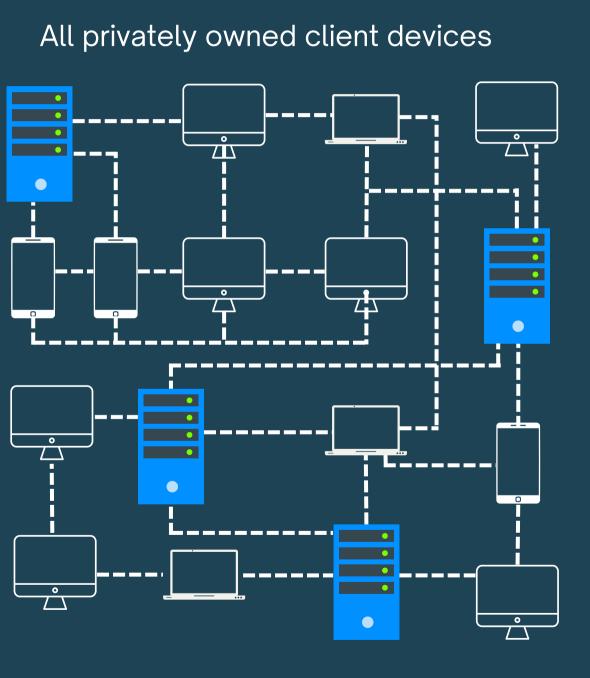




fig.1

Privately owned client devices

Challenges 05









DEPENDENCY

Most users store their data on centralized networks (fig 1.) from big tech corporations such as Google, Amazon and Dropbox. These parties have full controll over users data, including personal information. Data breaches and leaks often occur and result in personal information being stolen which can lead to fraud and in some cases leaving individuals vulnerable to online abuse and manipulation.

EXPLOITATION

Some of these corporations are known to monetize userdata for advertising purposes, without the individual being aware let alone recompensed.

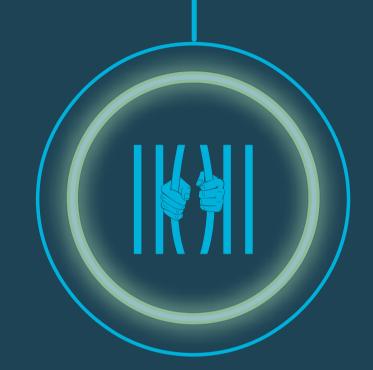
Challenges 05



AUTOCRACY

For legal, compliance or political reasons, corporations can decide without prior warning to cancel a user/or share data and personal information with local authorities. In certain parts of the world this can cause a serious risk for users.





FREEDOM

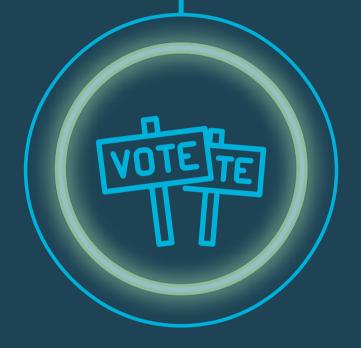
Since KnoxFS utilizes the blockchain and a decentralised method of storage users are not at dependent on the service of a centralised storage provider. This gives every user the opportunity to have full control over how much storage they need and where they place their data.



PROFITABILITY

KnoxFS will provide individual users the opportunity to contribute to the KnoxFS ecosystem by either holding KFX, masternodes, staking, monetising their own storage contribution, or trading our wrapped Token.

Solutions 06



DEMOCRACY

KnoxFS is a Decentralized Autonomous Organisation. Ensuring that there are no autocratic decisions made that would impact a users privacy, data, and identity. It will also provide greater opportunity for users and investors to shape the course of KnoxFS



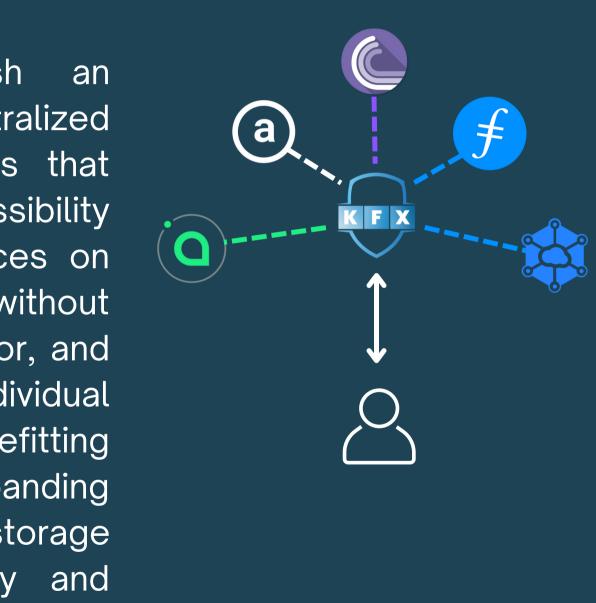
Executive Summary

KnoxFS is a Bitcoin-based cryptocurrency with a focus on decentralized data storage, distribution, privacy, and security. It aims to provide innovative, secure, and private storage applications to the nonblockchain and cryptocurrency-based world for both consumers and companies around the globe. KnoxFS utilizes existing third-party open-source storage networks, which enables scalability, flexibility, and redundancy.

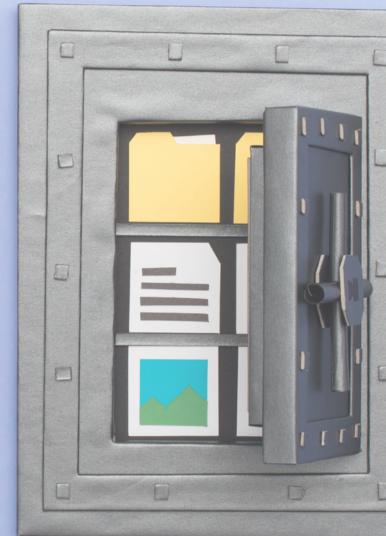
The Mission

KnoxFS will establish industry leading decentralized ecosystem of products that will offer people the possibility to use storage resources on multiple networks, without having to access, pay for, and share data for those individual services, thereby benefitting rapidly expanding from a network of secure storage whilst retaining privacy and control of personal data.

Solution 06





















Solution 06 DATA SECURITY

Data security is by far the most important subject when it comes to IT. Our data is a continual part of our lives whether we are aware of it or not. KnoxFS has been founded to provide users control and peace of mind on how their data is accessed, managed and stored, whilst providing full security. We at KnoxFS recognise that securing data is paramount.

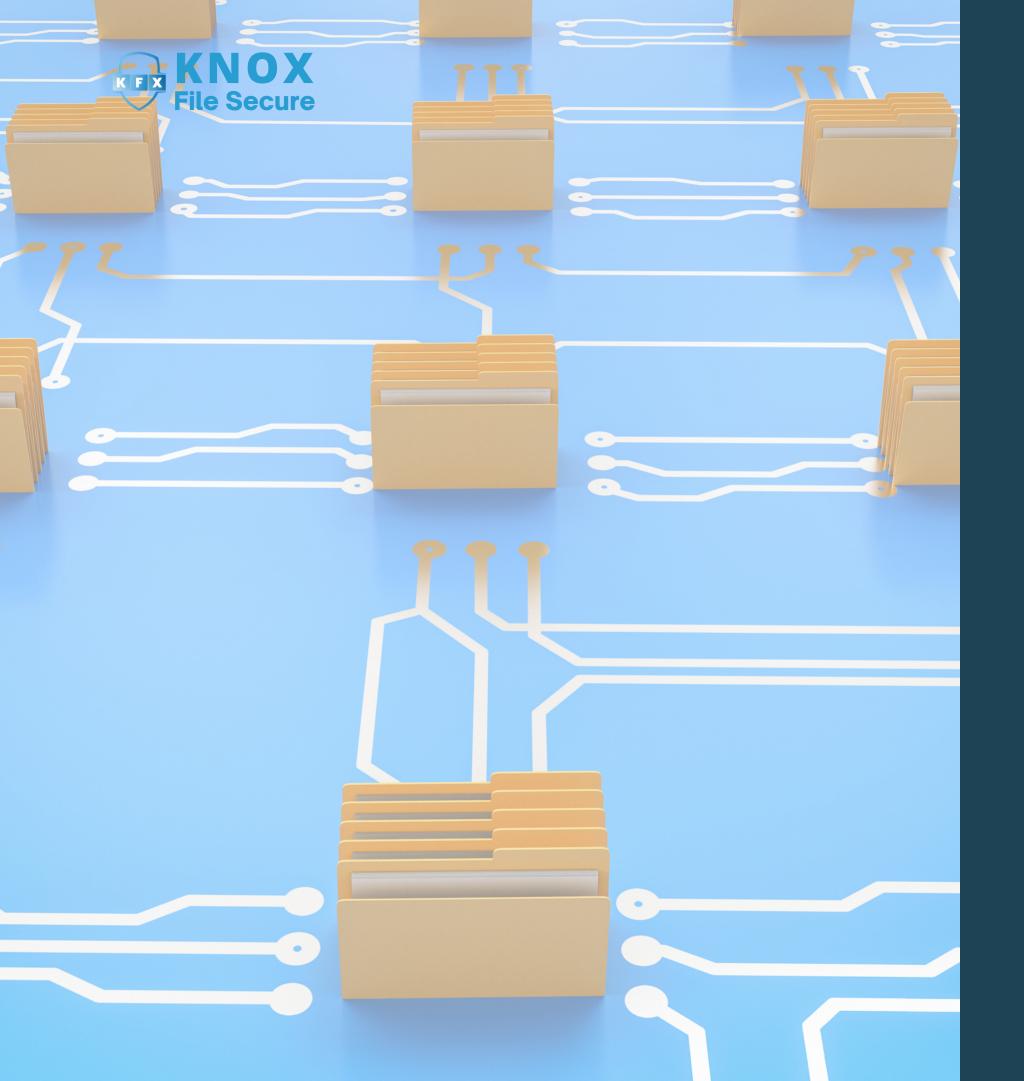


KnoxFS is a decentralized autonomous organization (DAO) both its in development and ultimate governance. This will ensure that investors and users have the power to govern and influence the future development of KnoxFS. There is no central governing body, but instead every member within a DAO typically shares a common goal and attempt to act in the best interest of the entity. Popularized through cryptocurrency enthusiasts and blockchain technology, the KnoxFS DAO is used to make decisions in a bottoms-up management approach.

Solution 06







BEST OF ALL WORLDS

The unique selling point of the KnoxFS storage application will be the possibility of choosing between multiple networks, for example Sia, Storj, and Filecoin. Users can decide to store their files on more than one network for extra redundancy.

Solution 06



| Knox File Secure | | |
|--------------------------------|--|--|
| Log In Sign Up | | |
| G Sign in with Google | | |
| Sign in with Microsoft Account | | |
| or | | |
| yours@example.com | | |
| your password | | |
| Don't remember your password? | | |
| LOG IN > | | |

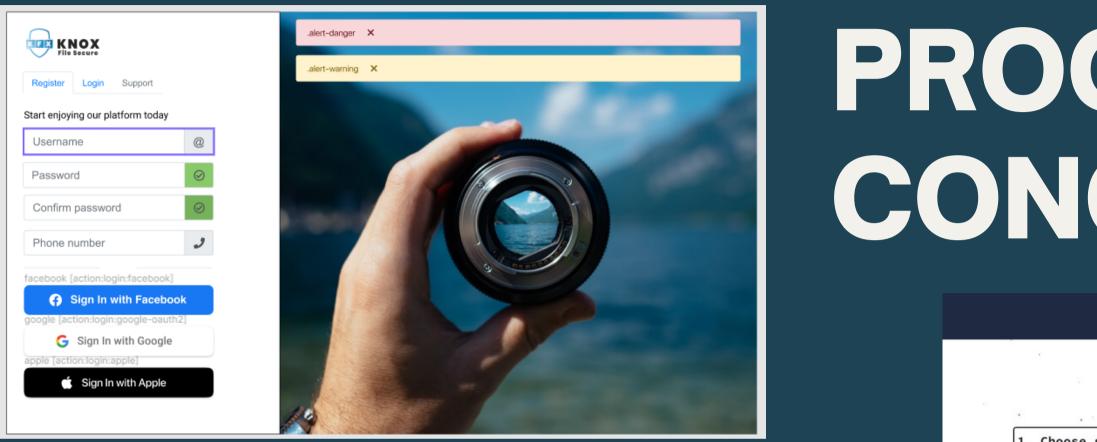


Knox FS has a functioning proof-ofconcept version of its decentralised storage app. This web-based app let's users upload their files and choose between Sia or Storj for storage. This PoC also supports a potential premium feature; writing meta-data onto the KFX blockchain. This feature can be a proof of upload, showing potential for certain usecases (legal, notary).

First Steps 07

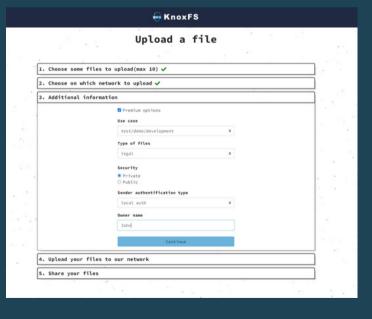
PROOF OF CONCEPT

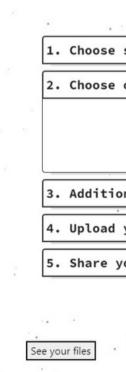




🖶 KnoxFS

| Choose on which network to upload ✓ Additional information ✓ Upload your files to our network ✓ | |
|---------------------------------------------------------------------------------------------------------------------------------------|-----------|
| | |
| 4. Upload your files to our network ✔ | |
| | |
| 5. Share your files | |
| Congratulations 🏇 Your files are now available through the following http://knoxfs.xyz:3008/4073f4456ca74dc187d2aa3ff38e74d8 | links: |
| | 1911 - 19 |





First Steps 07

| OFOF CEPT | |
|--------------------------------|----------|
| 🖶 KnoxFS | |
| Upload a file | |
| some files to upload(max 10) ✔ | |
| on which network to upload | |
| KnoxFS SiaSky Continue | |
| onal information | <u>ן</u> |
| your files to our network | |
| your files | |
| | 1 |



PRODUCT LINE

01



KFX TOKEN WALLET

02

PoC WEB APP 03 FREEMIUM DESKTOP/ MOBILE STORAGE APP

Product Line Up **08**

Щ Ш 04 PREMIUM DESKTOP/ MOBILE **STORAGE** APP



SWOT ANALYSIS

| S S | KnoxFS is laying it's foundations in a market that is rapidly growing. | Minimal influe such as Storj, strength that services) |
|-------|-----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| | People are becoming increasingly aware of the risks in leaving their data in centrally held cloud services. | Legislation of costly admini organisation centralised m |
| × % (| | |

SWOT Analysis 09

ience over linked projects rj, Sia and Filecoin. (Also a It KnoxFS can utilise these

of the industry may impose nistration and drag the n toward a traditional model.



Timeline

At KnoxFS, we want to be fully transparent on what we are working on and how we are progressing. On Discord, we report frequently on accomplishments, technical milestones, and project updates. We understand that roadmaps are dynamic. For this reason, we maintain an online project dashboard on Trello to show the public an actual overview on where we stand with the project. Additionally, we push commits on Github to our Discord server, so that community members can follow progress on technical development.

Q3 2022

- Wallet update (staking)
- Creation of smart contracts for wKFX)
- Private Pre-Sale (wKFX)
- IEO Campaign
- Expand Core Team

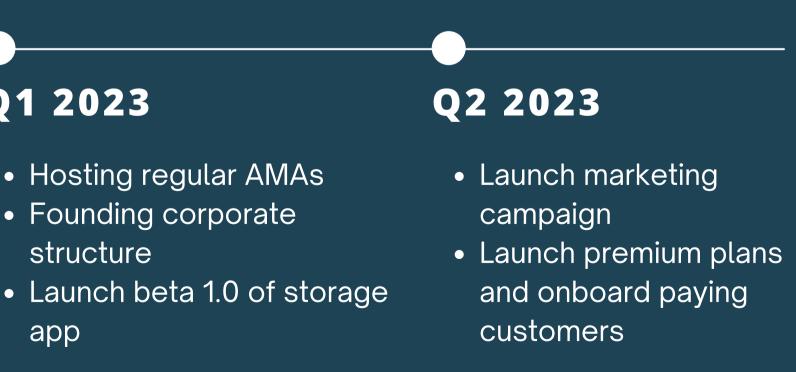
Q4 2022

- IEO Launchpad Campaign
- Airdrops
- Start cross-chain solution
- Website redesign
- Launch Youtube Channel
- Wallet Update (Governance)

Q1 2023

- Hosting regular AMAs
- Founding corporate structure
- app

Timeline 10



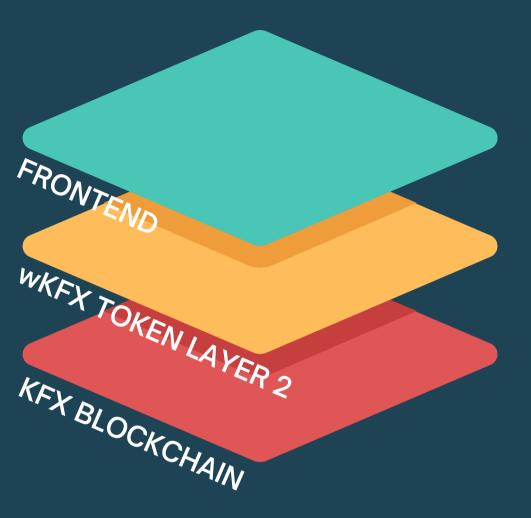


KFX BLOCKCHAIN

wKFX Utility (Layer 2)

Our mission will be to create and develop an ecosystem that is based on our four pillars (decentralized storage, data security, privacy and backup) and to provide users a software suite that enables them to store and secure their data and protect their privacy. In addition, KnoxFS will promote and incentivize use of it's own crypto currency (KFX+wKFX).

Blockchain and Utility 11





wKFX Utility Token

All KFX apps will include a built-in crypto wallet. This enables users to receive and pay with the wKFX token. Paying for storage plans with wKFX is not mandatory, but KnoxFS does give users a discount when they pay with wKFX, instead of fiat (creditcard, Paypal) or bitcoin. Users do not require to have other crypto (storage) tokens in their wallet, even if they store data on for instance the Sia or Storj network. The wKFX token can also be used to reward users and to incentivize other KFX apps. In addition, the token can be traded on decentralized exchanges.

| 01 | 02 | 03 | 04 |
|-------------------------------------|----------------------------------------|-------------------------|-------------------------------------------|
| Premium Subscription Payments | Investing in the KnoxFS platform | Cross chain trading. | Airdrop incentive for use o app. |

Blockchain and Utility 11



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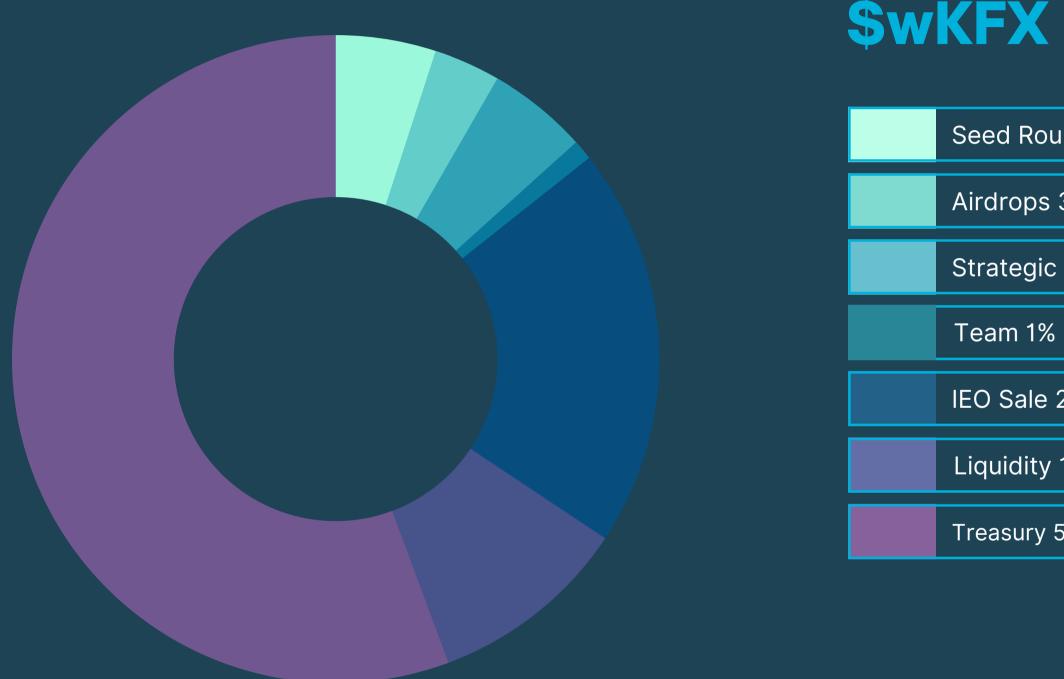


\$wKFX Token Tranches

| Round | Price | Status | # of wKFX | % of Tokens | Hard Cap |
|--------------|----------|---------------|-------------|-------------|-------------|
| Seed | \$0.01 | Closed | 7,500,000 | 5% | \$75,000 |
| Public IEO | \$0.0225 | Whitelist | 30,000,000 | 20% | \$675,000 |
| Total Supply | \$0.03 | Post IEO Sale | 150,000,000 | | \$4,500,000 |

Token Sale 12





Token Distribution 13

\$wKFX Distribution

Seed Round 5%

Airdrops 3.33%

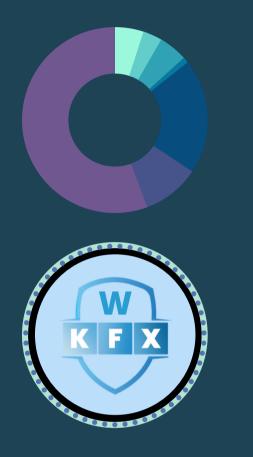
Strategic Partnerships 5%

IEO Sale 20%

Liquidity 10%

Treasury 55.67%





\$wKFX Profile

Ticker: wKFX Blockchain Network: BSC

Initial Supply: **37,500,000** Total Supply: **150,000,000**

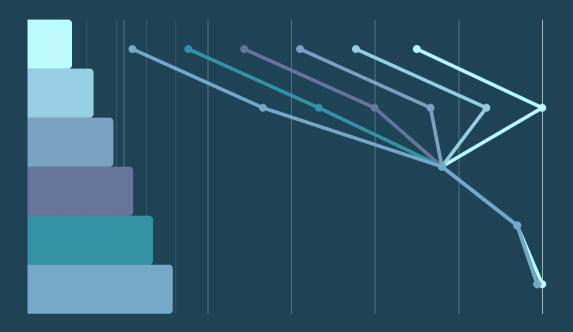
Estimated Initial Market Capitalization: **\$4,500,000** Estimated Private: **\$75,000** Estimated IEO: **\$675,000**

\$wKFX Vesting Period

Total Supply 0 - 5 year

Token Profile 14

• Team Investment is locked until 01-01-2024 • Treasury vesting unlocked over 5 year period.





\$wKFX Seed Investment



| \$10,000 | Liquidity and market support | 13.33% |
|----------|---------------------------------------|--------|
| \$30,000 | Exchange listings and integrations | 40.00% |
| \$35,000 | Marketing and promotion | 46.67% |



Investment Spending 15

\$wKFX IEO Investment

| \$350,000 | Development costs | 70.00% |
|-----------|-------------------------|--------|
| \$50,000 | Marketing and promotion | 10.00% |
| \$25,000 | Legal counsel | 5.00% |
| \$75,000 | Liquidity DEX+CEX | 15.00% |





For business or press related enquiries please contact:

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Thank You! 17

Apply for an allocation with us and stay in touch with the project. We would love to hear from you.